

CHOOSE THE
OUT-OF-THE-BOX SOLUTION

REDUCE SHRINK & INCREASE PROFITS

Tosca, a leading provider of Reusable Plastic Containers (RPCs), offers the smart way to move fresh meat through your supply chain, increasing efficiencies at every turn and strengthening your bottom line.



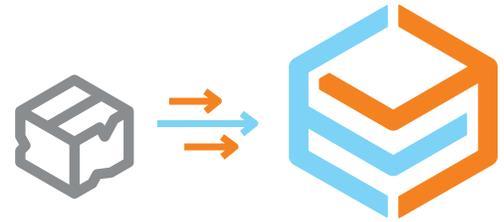
FEELING BOXED IN BY SHRINKING PROFITS?

As a retailer, you already know the ongoing challenges of moving fresh meat through the supply chain: crushed or damaged corrugated boxes can damage your meat products and chip away at your profits.

In fact, the most recent USDA estimates indicate that retailers can expect an average fresh meat shrink rate of about 12%* - a high loss figure for products that you're already fighting to keep at a decent margin.

It's time to bring a fresh solution to the long-standing shrink issue: Reusable Plastic Containers.

Tosca RPCs are creating a reusable revolution with the way fresh meat is handled at retail, offering retailers the opportunity to realize significant savings through reduced shrink.



Discover the Benefits of Tosca RPCs

- › **Protect your product (and your bottom line)**
Our high-quality RPCs have greater structural integrity than corrugated boxes providing superior product protection. Less shrink correlates directly to more profits for you.
- › **Work smarter**
RPCs maintain their stacking position throughout the supply chain and reduce labor costs by up to 20%, as measured with Tosca retail partners. Instead of opening or breaking down corrugated boxes, employees can service customers.
- › **Lower your environmental impact**
RPCs reduce waste and help you meet your sustainability goals. One RPC saves approximately one pound of corrugated from entering the supply chain.
- › **Keep safety first**
To demonstrate our commitment to providing food safe reusable packaging, Tosca proactively achieved third-party certification to one of the world's most stringent food safety management standards, ISO 22000.
- › **Increase transportation efficiencies**
A standardized RPC footprint allows for improved cube efficiency and more case ready meat on every truck. Our nationwide network of 15 wash centers allows us to move containers efficiently through the supply chain and shortens the distance containers need to travel.

 **RPCs:
SAVE OVER
\$1M ANNUALLY**

You do the math: Reusables have proven to reduce shrink by 1%. If a Top 50 retailer who annually sells 20 million pounds of USDA Choice case ready beef at \$5.86/lb.** saves 1% of that volume (200,000 lb.) in reduced shrink using RPCs, the potential cost savings is $200,000 \times \$5.86/\text{lb.} = \$1,172,000$



MAKE THE SWITCH WITH TOSCA'S RISK-FREE RPC TRIAL PROGRAM

If you've ever wondered if RPCs can help you reduce costs and increase profits, now is the ideal time to give them a try. We offer a risk-free RPC trial program customized to your organization, so you can experience the economic benefits of reusable packaging first-hand.

Try Before You Invest: Benefits of a Tosca RPC Trial

- › **Risk-Free, Cost-Free Program:** Tosca will set up an RPC trial tailored specifically to your operation, at absolutely no out-of-pocket cost to you. If you aren't pleased with the results at the end of the trial period, there is no commitment.
- › **Completely Customized Set-Up:** Prior to the trial, we walk you through every step of what an RPC conversion means for your business using our Supply Chain Optimization Model. In this pre-trial assessment, you get a true side-by-side comparison of RPC versus corrugated for every variable in your supply chain (i.e., shrink, packaging, labor, transportation), so that you can gauge your potential savings.
- › **Measurable, Targeted Goals:** We work hand-in-hand with you to determine which data points you want to collect during the trial and establish Key Performance Indicators to measure the effectiveness of a switch. Tosca provides high-level analysis of the metrics to help you evaluate the "big picture" impact of a conversion.
- › **Hands-On, High-Touch Partners:** We don't succeed if you don't succeed, so the Tosca team is with you every step of the way during the trial. Along with being on site for key milestones, our team offers customized training for DC and store-level associates and coordinates efforts with suppliers to ensure a smooth transition to RPCs.

If you would like to start saving with the Tosca reusable revolution, contact us to make the switch!



TAKE OUR RISK-FREE TRIAL

GIVE THE BOX THE BOOT

We believe the best way to demonstrate how Tosca can help you create a more cost-effective, efficient meat supply chain is to have you take our RPCs for a test drive, then let the results speak for themselves.

The Tosca team has more than 50 years of experience developing and delivering innovative, high-quality supply chain solutions. We developed the first reusable container built specifically for the meat industry and have worked with several Top 10 grocery retailers over the past 10 years on RPC programs for their meat, egg and produce departments.

If you are ready to increase efficiencies, reduce costs and improve the bottom line of your meat department, let us help you make the switch to RPCs.

To start your risk-free trial, contact a Tosca representative at protein@toscaltd.com or visit toscaltd.com

