



Almeda & Tosca: Ensuring Efficiency and Sustainability in Fresh-Cut Supply Chains

Building Efficiency from the Start

Unlike many businesses that transition from single-use packaging systems over time, Almeda was designed around reusable transport packaging from the outset.

From the beginning, the company partnered with Tosca to ensure that packaging would support - not constrain - its operational model and future growth. The decision was driven by one clear differentiator: service quality.

Tosca's close customer support and high level of operational service provided the reliability Almeda required in a fast-moving retail environment, where consistency and responsiveness are critical.

The solution

Today, Almeda uses Tosca's 6419 reusable plastic crates within a pooling model to transport, receive and store its fresh-cut salads.

The reusable plastic crates move seamlessly through production, storage and distribution, forming an integrated part of daily logistics operations. Their durability, hygienic design and dimensional consistency support efficient handling at every stage of the supply chain.

About Almeda

Almeda operates in the ready-to-eat food sector in Italy, specialising in fresh-cut (IV range) products.

With more than 50 years of entrepreneurial experience in the agri-food industry, the company combines advanced production facilities with a strong commitment to product quality, freshness and environmental sustainability.

In a sector defined by highly perishable products and tight logistics windows, operational reliability is not optional - it is essential. Every process, from production to delivery, must function seamlessly to protect freshness and meet retail expectations.

www.naturizia.it



Because the crates operate within Tosca's pooling system, asset availability, collection and rotation are managed by Tosca. This reduces operational complexity and ensures continuity - allowing Almeda to focus fully on its core activities.

Delivering Operational and Environmental Value

In fresh food supply chains, small inefficiencies can quickly become costly. A reliable, predictable packaging system is therefore a strategic advantage. Tosca's reusable model supports Almeda by maintaining consistent flows and reducing the friction often associated with disposable packaging. Instead of managing fluctuating supply and disposal



of single-use materials, packaging becomes a controlled, circular asset.

This shift improves cost visibility, simplifies logistics management and reduces waste. At the same time, the reusable crate rotation lowers material consumption and packaging waste, directly supporting Almeda's sustainability objectives.

For Almeda, sustainability is not a separate initiative - it is embedded in daily operations. The partnership with Tosca contributes practically to reducing environmental impact while maintaining operational efficiency.

A Partnership Focused on Collaboration

As retail and logistics environments become increasingly complex and competitive, optimising logistics flows will remain essential to maintaining efficiency, service levels and product freshness.

For Almeda, the future of its partnership with Tosca is built on collaboration and continuous improvement - refining processes, enhancing efficiency and adapting together as market demands evolve.

Reflecting on the partnership, Almeda describes it in three words: Reliable, collaborative and efficient. And when asked why it would recommend Tosca to other companies, the response is clear: "The quality of service makes the difference. Tosca's reliability and close customer support allow us to focus fully on our core business, with the confidence that our logistics packaging is managed efficiently and sustainably." — Edoardo Leone,, Almeda.

Ready to unlock efficiency in your supply chain?

Discover how pooling with Tosca can streamline operations and reduce waste at www.toscaltd.com

