



Cracking the shrink & labor problem with Tosca egg RPCs

Selling eggs is a delicate business for grocery retailers. Between 4-6% of all eggs shipped end up damaged, resulting in millions of dollars of shrink each year. Also, the high volume of sales in the egg category means frequent restocking and replenishment to keep up with consumer demand. This unique combination of factors creates a significant challenge for retailers.

Proven savings with Tosca

Retailers that switched from corrugated boxes to Tosca Reusable Plastic Containers (RPCs) quickly gained significant bottom-line results:



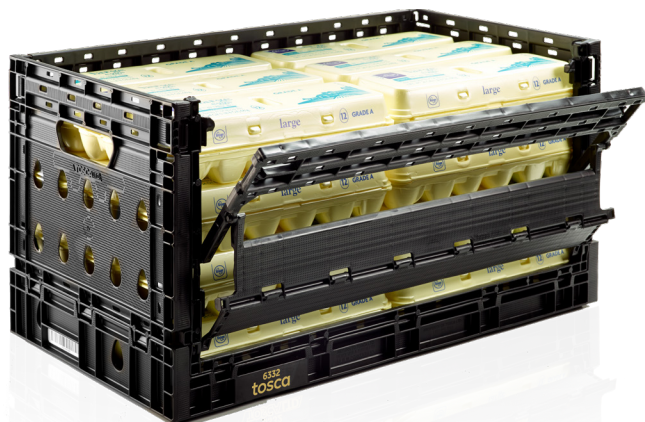
50%

Shrink reduction



53%

Labor reduction



Why Tosca RPCs are a smarter solution

The innovative design of Tosca RPCs solves many of the shrink and labor challenges that are associated with transporting eggs from source to shelf.



Innovative retail-ready design

Unique SmartWall feature allows associates to place the container directly in the case and drop the front wall for easy merchandising. Retailers get a simplified process for stocking the egg case and customers get better shopability.

Superior protection

The durability and strength of Tosca RPCs better protect fragile eggs, reducing the damage that frequently occurs at every step in the supply chain.

Reusable

Reusable containers eliminate the time-consuming tasks of breaking down corrugated boxes for recycling or disposal. Retailers prevent 1.5 lbs of corrugated from entering the supply chain with every RPC used.

Retailers turn to Tosca

In just five years, six of the nation's prominent food retailers have selected Tosca RPCs to replace outdated corrugated boxes. Tosca RPCs are now the packaging solution of choice in 5,300 retail locations and are responsible for efficiently moving about 622MM dozen eggs each year.



5,300

Retail Locations
Using Tosca RPCs



622MM

Dozen Eggs Moved
in RPCs

See for yourself

Want to see exactly how much you can save by switching to Tosca RPCs? Take advantage of our complementary supply chain analysis, customized and performed for you, to predict your total savings.

Visit toscaltd.com/supplychainanalysis or email us at eggs@toscaltd.com